

LIVE UNITED

# DEVELOP YOUR FUTURE LEADERS WITH UNITED WAY OF THE DUTCHESS-ORANGE REGION'S LOANED EXECUTIVE PROGRAM

An immersive leadership program, United Way's Loaned Executive Program is designed to be a rewarding opportunity for your organization, employees, United Way and, most importantly, our community. United Way calls on you, our corporate partners, to lend your best and brightest employees this year to help in all aspects of community engagement while they gain experience in project management, communication, public speaking, professional networking, relationship building and corporate social responsibility impact. Loaned Executives (LEs) assist United Way in fundraising, engaging volunteers and event planning. In return, United Way provides ongoing professional development that focuses directly on executive skill building.

## BENEFITS TO THE SPONSORING BUSINESS

- Boosts organization visibility and strengthens external relations with other organizations through contacts and working relationships
- Increases number of employees with advanced leadership potential
- Free professional training at no cost to your organization
- Meet your corporate social responsibility goals by impacting the quality of life in the community where your organization conducts business
- Recognition as community leader at various United Way campaign events, including our annual Celebration of Service awards dinner in the spring; on website and program materials

## BENEFITS TO THE EMPLOYEE

- Increased confidence and leadership ability, communication, public speaking, creative thinking, problem solving, negotiation, project and time management skills
- Ongoing hands-on professional development workshops and experiences
- Close interaction with key community leaders and corporations to expand professional network
- Opportunity to have a direct impact on mobilizing resources to create measurable and lasting change in the community
- Lifetime of valuable community connections and friendships
- Priority access to United Way resources
- Authority to nominate future Loaned Executives to the program

## BENEFITS TO THE COMMUNITY

- Increased public awareness and support for community needs
- Improved fundraising results while maximizing campaign resources
- Inspired passionate champions

“As a Loaned Executive I support causes I believe in while educating and engaging employees about how each dollar they contribute directly impacts our local community. Working with community and business leaders last year, I received invaluable training and put into practice integral communications skills, necessary for any successful professional. Join United Way's Loaned Executive Team today to create a better tomorrow!”

**Leslie Tracey-Delauney**

Agent, New York Life Insurance Company and Loaned Executive Alumna

Making Life-Changing Moments Happen.



Connecting People. Creating Change. Impacting Lives.

[www.uwdor.org](http://www.uwdor.org)



**Class of 2016 Loaned Executives  
with Board Chair Barry Rothfeld**

## DOING GOOD

IS GOOD BUSINESS

### Ideal Candidates

- Care for the community
- Are open minded and determined to fulfill their dreams and goals
- Demonstrate commitment to accountability and follow-through
- Are interested in associating with top industry leaders in our region

### Expectations

- Attend United Way-led professional development training
- Serve as liaison between United Way and top local businesses
- Educate the community about United Way at meetings, presentations and at volunteer events
- Report weekly progress to United Way Staff

### Organizational Commitment

- Loan United Way your employee for 2 hours per week from September through June
- Attendance at campaign events to demonstrate commitment to advancing community change through United Way

## LEARN MORE CONTACT

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## ORGANIZATIONS WHO HAVE LOANED US EXECUTIVES IN THE PAST

Abilities First

The Affinity Group

Astor Services for Children &  
Families

Bank of Millbrook

Beta Financial Group, LLC

Bridgeway Federal Credit Union

The Center for the Prevention of  
Child Abuse

Central Hudson Gas & Electric Corp

Citi Smith Barney

Cornell Cooperative Extension of  
Dutchess County

D'Arcangelo & Company, LLP

Dutchess Tourism, Inc

Emery & Webb, Inc

Family Services, Inc

Fidelis Care, New York

Frontier Communications

Grace Smith House

Greystone Programs, Inc

Hannaford Food and Drug

HealthQuest, Inc

Heartland Payment Systems

Hometown Bank

HSBC Bank

Hudson Valley Federal Credit Union

Hudson Valley Renegades

IBM Corporation

Jeff Bank

Legal Services of the Hudson Valley

M&T Bank, Hudson Valley Division

Manpower, Inc

Marist College

Marshall & Sterling, Inc

Mental Health Association in Orange  
County, Inc

MetLife Resources

Mid-Hudson Civic Center

MidHudson Regional Hospital of

Westchester Medical Center

New Horizons Resources, Inc

New York Life Insurance Corp

Orange County Government

Orange County Rural Development

Advisory Corp

Orange Bank & Trust

Pathstone

The Pines of Poughkeepsie

Precision Pipeline Solutions, LLC

Prudential Financial

Residential Home Funding Corp

RBT CPAs, LLP

Rhinebeck Bank

Riverside Bank

Rose & Kiernan, Inc

Sterling National Bank

TD Bank

The Valley Group, Inc

Vassar Brothers Medical Center

Walden Savings Bank

Wilmington Trust, NA

Wingate Healthcare