

BY MISSION

ANNUAL REPORT



United Way of the Dutchess-Orange Region





DIFFERENT BY NATURE UNITED BY MISSION

We come from different places. We come to different conclusions. But underneath it all, we share a passion for improving the human condition. When we LIVE UNITED, we create a real, lasting change in the building blocks of life: the education, income and health of our communities, our families, even the person next to us. Real change won't happen without you. LEARN MORE AT UWDOR.ORG

MISSION

United Way of the Dutchess-Orange Region builds a stronger, healthier community by raising funds, developing resources and forging partnerships that make a measurable difference in people's lives.

VISION

As the area's premier impact organization, United Way of the Dutchess-Orange Region serves as a catalyst to increase the community's capacity to improve the lives of its citizens.

VALUES

ACCOUNTABILITY - We are accountable to donors, volunteers, community and ourselves in the advancement of our mission.

INTEGRITY - We build relationships with individuals and groups in the community based upon honesty and integrity.

DIVERSITY – We value our differences and take pride in inclusiveness.

LEADERSHIP - We drive changes that improve and advance the mission and goals of our organization.

SERVICE - We actively seek opportunities to serve our community.



"It takes a whole community to create change and we can't do it alone. Through the collective voices and will of our community, we believe that there is a great power and energy."

Although our name may be different, we are still your local United Way—and we hope you feel that too! We are continuing our long-standing commitment of assessing the community's needs and responding to them in a thoughtful and impactful way.

As we move into the future, we will stand on our commitment to build upon the existing foundation that so many of you helped to shape over the years. With this foundation, and great aspirations for the future, we can more readily achieve our vision for a stronger community, ensuring a high quality of life for all.

It takes a **whole community** to create change and we can't do it alone. Through the collective voices and will of our community, we believe that there is a great power and energy. Therefore, we are calling for collective action to establish and achieve the goals set by our community.

We are focused on mobilizing diverse resources and partnerships that go

beyond the dollars pledged through our annual workplace campaign to reach these goals. Our partners in this process will include local non-profits, schools, government, business, voluntary associations, the faith-based community and others, working together to change the lives and improve the conditions of not just program clients, but the entire population of Dutchess and Orange Counties.

While the community goals may not represent the totality of every involved organization's mission, collectively they are fundamental to improving lives and creating lasting change. By working together, we believe our community will accelerate the achievement of the promise inherent in all of our shared agendas.

Together, we can do this! We look forward to working with each and every one of you. Thank you!

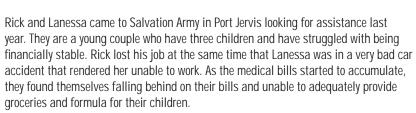
Suila appel

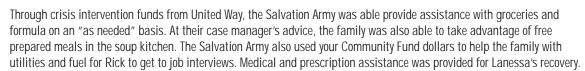
Sheila U. Appel Corporate Citizenship and Corporate Affairs Manager, IBM

2010-2011 HIGHLIGHTS

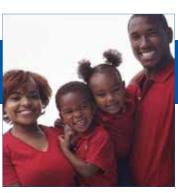
- We have officially merged! After much planning, the merger of United Way of Dutchess County and
 Orange County United Way was voted on in October and approved by the State of NY in April
- New President & CEO, Dr. Donald N. Hammond officially joined our staff on June 1
- Holiday Helping Hand, a fundraising effort with the Poughkeepsie Journal, raised over \$40,000
- Gifts In Kind Program collected and distributed thousands of dollars worth of merchanidise
- Touch-A-Truck partnered with the OCPA Aviation Expo, raising over \$27,000 for the Community Fund
- Spirit of Dutchess County Awards recognized 5 honorees for outstanding community service:
 Tom Bauer, Danielle Masterson-Kaelin, Amelia Roger, The County Players and Tyrone Jerome Brownell
- Orange Open, co-hosted with the Orange County Chamber of Commerce, raised over \$30,000
- United Way/General Montgomery Day 8K Race welcomed hundreds of racers supporting United Way
- Education Conversations began and the community came together to start setting aspirations
- Jointly, we partnered with over 40 programs across Dutchess and Orange Counties

YOUR DONATIONS AT WORK...





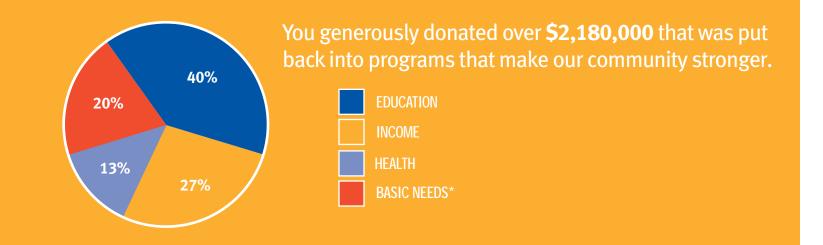
Over the last year, Rick has been assisted with job skills, and has been working many short term jobs while applying for a more permanent position. The children started attending Salvation Army's scouting and music programs and Lanessa has been volunteering with their women's groups. Thanks to your donation, the family is active in the community and starting to give back, instead of giving up.



WHAT IS COMMUNITY IMPACT?

Community Impact means changing the lives of people in our community today, tomorrow and into the future...

- Helping them meet day-to-day challenges they confront while supporting themselves and their families.
- Changing the trajectory of their lives by building a foundation for success, helping them gain the skills and experiences that will enable them to thrive as members of our community.
- Creating fundamental and lasting change by fostering collaborations that transform the systems we rely on for a successful community.



IMPACT PARTNERSHIPS FROM THE COMMUNITY FUND



EDUCATION:

A Friend's House, HONORehg, Inc.

Information & Referral Services, Hudson Valley Region 2-1-1

One-to-One Mentoring, Big Brothers Big Sisters of Orange County

Targeting the "Whole Child": Body, mind and spirit, Town of Wallkill Boys & Girls Club, Inc.

Yes, Ladies, Nora Cronin Presentation Academy Youth Services, Salvation Army, Newburgh Corps

Workplace Spanish, Dutchess Community College Foundation



INCOME:

Child Care Scholarship Management, Child Care Council of Orange County, Inc.

Crisis Intervention, Salvation Army, Newburgh Corps

Crisis Intervention, Salvation Army, Port Jervis Corps

Financial Literacy for Youth, Cornell Cooperative Extension of Dutchess County

Free Tax Preparation, Hudson Valley CA\$H Coalition

Reading Enhances the Standard of Living, Literacy Orange

Save Yourself, Safe Homes of Orange County

Unmet Needs Funding and Wrap Around Funds, Astor Services for Children & Families, Catholic Charities Community Service, Dutchess County Community Action Partnership, Friends of Seniors, North East Community Center, Women's Work, Cornell Cooperative Extension, Jewish Family Service of Orange County, RECAP Inc.,

SUNY Orange & YWCA Orange County

WOMEN'S LEADERSHIP FUND GRANTS: Impacting financial stability in women and girls

Influence Her, Taking Action for Girls, Town of Wallkill Boys & Girls Club, Inc.
Graduate Support Program, Nora Cronin Presentation Academy
Heels In Motion, YWCA Orange County & Jewish Family Service of Orange County, Inc.
The Orange County Women's Enrichment Program, Greater Hudson Valley Family Health Center



HEALTH:

Child Advocacy Center, The Center for the Prevention of Child Abuse

City Seeds and Farm Visits, Poughkeepsie Farm Project

Development Check-Up Screenings, Astor Services for Children & Families and Somos Salud

Disaster Services, American Red Cross, Dutchess County Chapter

Friendly Visitors/Bridge to Wellness, Jewish Family Service of Orange County, Inc.

Healthy Families New York, Institute for Family Health

Middletown Addictions Crisis Center, HONORehg, Inc.

Prescription Drug Discount Cards, FamilyWize

Rape Crisis Services, Mental Health Association in Orange County, Inc.

Rehabilitative Clinic Services, Inspire

Securing Basic Needs, Center for the Prevention of Child Abuse, Dutchess Outreach, North East Community Center, Community Resource & Service Center

Shelter from Abuse, Grace Smith House, House of Faith

Support of 27 Food Pantries and Programs, Food Bank of the Hudson Valley

Transportation Services, Friends of Seniors

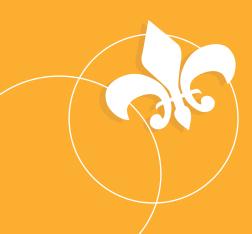
Volunteer Match-making and Assistance, Hands On! The Hudson Valley

* Basic Needs funding spans programs in the three areas of Education, Income and Health as it plays a vital role in reaching the goals of each area.

THANK YOU! Your donation to the Community Fund helped over 50,000 of your friends...neighbors...and co-workers across Dutchess and Orange Counties last year.

E A D BY EXAMPLE GIVE WITH PURPOSE

For those who can give more, Leadership Giving is a way to be a role model for others. As a Leadership donor, you demonstrate the belief that the health and welfare of residents in your local community are worthy of a significant personal investment. Our Leadership Giving Program was created to promote and recognize members of the community who demonstrate an exceptional commitment to helping others.



The United Way **Alexis deTocqueville Society** was formed to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Alexis deTocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent and funds to create long-lasting changes by tackling our communities' most serious issues.

ALEXIS DE TOCQUEVILLE SOCETY MEMBERS



La Société Nationale \$100.00-\$249.999

I-l-- 0 N--- O/Cl---

John & Nancy O'Shea



Ordere d' Égalité

\$50,00-\$74,999

The Dyson Foundation



Ordere de Liberté

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2010-2011 CORPORATE **PARTNERS**

Day in and day out, these companies community. Through participation in the workplace Campaign, donations at the Corporate level and commitment of volunteers, these business leaders make our community a better place to live, work and raise a family.

omissions, please accept our sincere apologies. Kindly help us correct our records by contacting Megan McKann at 845-471-1900 ext. 3115,

* indicates Corporate Donation

2010-2011 **SPONSORS**

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Agilent Employee Giving Campaign Allstate Insurance Company

American Express American Red Cross Anderson Corp. 3

Apparen * Arlington Central School District

Arlington Fire District Astor Services for Children and Families

AXA Advisors *

B.J.'s Wholesale Club Ballantine Communications * Ball Corporation *

Bank of America Bank of New York Mellon Community Partnership

Baright Associates * Baright Realty *

Beacon City School District The Berkshire Bank

Rest Ruy *

Big Brothers Big Sisters of Orange County Blacktop Maintenance Corp. 3

Blooming Grove Day Care Center Bon Secours Community Hospital

Bonacic, Krahulik, Cuddeback, McMahon & Brady, LLP

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Cardinal Hayes Home for Children

Cardinal Healthcare *

Cary Institute of Ecosystem Studies The Center for the Prevention of Child Abuse

Central Hudson Gas & Electric Corporation *

Cessna Citation Service Center The Chazen Companies *

Child Care Council of Orange County Childrens Home of Poughkeepsie

Childrens Medical Group

Citizens Bank 3 City of Middletown

City of Port Jervis Colonial Roofing & Siding Company * Community Foundation of Orange & Sullivan

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Dutchess County Regional Chamber of Commerce

Dutchess Outreach Dynamic Therapy & Learning

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Emery & Webb Stearns **Empire Vision Centers** Enterprise * Ethan Allen Personnel

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ITW Minigrip 3

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Masci & Hale Family Dentistry McCabe & Mack McGraw-Hill Companies Medco Health 3

Medline

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Mount Saint Mary College

Nationwide Mutual Insurance Company * New Horizon Asset Management New Horizons Resources, Inc.

New York Life Newburgh Enlarged City School District

Orange and Rockland Utilities, Inc * Orange County A.H.R.C. Orange County Chamber of Commerce

Orange County Government Orange County Partnership

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Town of Wallkill Boys & Girls Club

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Verizon Viewpoints' Village of Highland Falls Village of Walden Viscount Liquor Corporation 3

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Wellpoint Wells Fargo Westage Corporation William A. Smith & Son, Inc. * WVT Communications YWCA Orange County

























YOUNG LEADERS UNITED

The mission of Young Leaders United is to support the work of United Way and foster a spirit of community involvement among the next generation of leaders. It is their goal to inspire advocacy, philanthropy and volunteerism in Dutchess and Orange Counties. Young Leaders United provides a variety of opportunities to meet other individuals with similar professional and community interests. Young Leaders United members are committed, compassionate and generous individuals who are dedicated to making a positive impact throughout our community. Get involved today! www.uwdor.org/ylu



WOMEN'S LEADERSHIP FUND

The Women's Leadership Fund (WLF) is a vitally important initiative that promotes the independence, growth, and self-determination of women and girls. The WLF supports projects that generate positive opportunities and help women and girls obtain financial self-reliance. It mobilizes the caring power of women in our communities who, as philanthropic leaders and advocates, positively impact the lives of women and girls.

Get involved today! www.womensleadershipocny.org



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JAMES ROLLINS, SR. Taylor Biomass Energy
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DAVE WEAVING Community Volunteer



Your United Way has a responsibility to you, our donors, and to the entire community, to ensure that the dollars you entrust to us are invested in ways that produce the greatest measurable impact on lives, enabling our region to thrive. Our investment strategy unites a network of more than 40 partner organizations under a set of shared goals and ties our funding to the achievement of specific measurements, increasing our likelihood of driving substantial change in our region.

	ASSETS AS	OF	JUNE	30,	2011
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Current Assets

Cash and cash equivalents\$3,530,439Pooled investments1,976,655Pledges receivable (net)1,365,166Other assets117,189Property & Equipment, Net fo Depreciation420,083

Total current assets \$7,409,532

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses \$168,311
Grants payable and other liabilities 243,193
Donor designations payable 728,740

Total current liabilities

Net assets

Unrestricted net assets
Temporatily restricted assets
Permanently restricted assets

Total net assets

Total liabilities and net assets

\$1,140,244

UNITED WAY OF THE

DUTCHESS-ORANGE REGION

5,082,656 902,889 **283,743**

6,269,288

\$7,409,532



Golf carts lined the entrance of Winding Hills Golf Course on June 2 where The Orange Open spanned 3 golf courses and raised over \$30,000 for United Way.
 The United Way/General Montgomery Day 8K race on September 10 drew hundreds of runners and helped kick off the 2011 Workplace Campaign. 3. Touch-A-Truck event chair Robin Secafico and her children pose on one of the 50 vehicles at this year's event. The event raised an unprecedented \$27,000 for the Community Fund.
 Employee Campaign Managers and Loaned Executives learned about United Way at a training in August at the Eleanor Roosevelt Center at Val-Kill in Hyde Park.
 The winter coat drive, led by Guardian Storage, collected hundreds of coats that we helped put back into the community. 6. Education conversations began on June 9 to discuss how our community can come together to address education issues that we face. 7. Lt. Colonel Glendon Fraser accepting the Marion S. Murphy Volunteerism Award at our Annual Dinner. 8. Our staff collected food and monetary donations for the annual "Stuff the Bus" drive. 9. Dana Effron received the 2011 Alexis de Tocqueville Award at the Spirit of Dutchess County Awards celebration in early June. 10. Power of the Purse, a fundraiser for Women's Leadership Fund, raised thousands of dollars to help women and young girls. 11. Young Leaders United joined Rebuilding Together to work on two house projects this year.
 Leadership Donors Ron and June Pierson alongside Deb and Bill Farrell at the Leadership Reception at Cosimo's of Poughkeepsie on May 5.