

# 2014 UNITED WAY/GMD8K

## RUN, WALK & LIVE UNITED



**GENERAL MONTGOMERY DAY 8K**  
**SATURDAY, SEPTEMBER 6**



## EVENT SPONSORSHIP PACKAGES...

### MAJOR SPONSOR (1) - \$5,000

- Logo/Name on all race promotional materials (entry form, signage, shirt\* etc) – from date of sponsorship
- Logo/Name in all radio PSA's
- Complimentary booth space for your organization at General Montgomery Day
- Banner prominently displayed at awards ceremony
- Banner prominently displayed at Start / Finish line
- Logo/Name on United Way website with link to your company's website
- Acknowledgement as Major Sponsor during awards presentation with opportunity to speak
- Company noted as Major Sponsor in all event press releases

### RACE DAY SPONSOR - \$2,500

- Logo/Name on all race signage
- Complimentary booth space for your organization at General Montgomery Day
- Prominent placement of Logo/Name on race t-shirt\*
- Logo/Name on United Way website
- Acknowledgement as Race Day Sponsor during awards presentation

### MEDIA/IN-KIND SPONSOR- \$1,250

- Logo/Name on all race promotional materials
- Logo/Name on race t-shirt\*
- Complimentary booth space for your organization at General Montgomery Day
- Logo/Name on United Way website
- Acknowledgement as Media/In-Kind Sponsor during awards presentation

### MILE MARKER / KILOMETER MARKER SPONSOR (7) - \$500

- Sole name on one (1) mile/kilometer marker sign at race ("This Mile is Sponsored By \_\_\_\_")
- Company name on race t-shirt\*
- Acknowledgement as sponsor during awards presentation

### WATER STATION SPONSOR (4) - \$500

- Sole name on one (1) water station at race ("This Water Station is Sponsored By \_\_\_\_")
- Company name on race t-shirt\*
- Acknowledgement as sponsor during awards presentation

### RACE SUPPORTER - \$250

- Company name on race t-shirt\*
- Company name on one (1) tee sign
- Acknowledgement as sponsor during awards presentation

### FRIEND OF GMD8K - \$100

- Company name on one (1) tee sign

\* To be listed on t-shirt, you must contact United Way with your commitment by close of business on August 15

**Please make checks payable to:**  
United Way of the Dutchess-Orange Region

**Please mail to:** General Montgomery Day 8K Sponsorship, 30 Scott's Corners Drive, Suite 102, Montgomery, NY 12549

**For more information, contact:**  
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