

United Way of the Dutchess-Orange Region's annual  
**COMMUNITY BREAKFAST**  
OUR "BREAKFAST OF CHAMPIONS"

Tuesday, September 18th, 2018

7:30am - 9:00am

The Poughkeepsie Grand Hotel

2018 COMMUNITY CHAMPIONS

**Gaye Mallet**

Human Resources Director

**Adams Fairacre Farms**

**Joe Lawless**

Vice President, Information Technology

**UPS**

Dutchess-Orange Region

**Presenting Sponsor: \$10,000**

(\$9,681 is tax deductible)

You are the presenting sponsor bringing the annual Community Breakfast to the community. You will have naming rights and your name/logo will be integrated into the event branding!

Your company will open up at the podium!

- Your company name and sponsorship level will be announced in a United Way press release prior to the event
- Invited to speak at the podium to welcome guests to breakfast
- Prime seating: Two VIP Tables of 10 (20 guests) with option to donate a table to a nonprofit organization of your choice
- Full page (7.25" wide x 9.825" high) color ad on back cover of Program Journal
- Presenting Sponsor will receive "top billing" in print advertising and in all event promotion, and social media
- Recognition in Powerpoint display at event
- Photo with the 2018 Community Champion Honorees
- Prime logo placement on United Way website
- Sponsor listing in Program Journal

**Platinum Event Sponsor: \$7,500**

(\$7,181 is tax deductible)

- Prime Seating: Two VIP Tables of 10 (20 guests) with option to donate a table to a nonprofit organization of your choice
- Full page Platinum or Inside Back Cover (7.25" wide x 9.825" high) ad in Program Journal
- Logo recognition in all print advertising
- Recognition in Powerpoint display at event
- Prime placement of company name in email blasts and all event promotions
- Logo on United Way website
- Recognition at podium
- Sponsor listing in Program Journal

**Gold Event Sponsor: \$5,000**

(\$4,840 is tax deductible)

- One table (10 Guests) with option to donate two tickets to a nonprofit organization of your choice
- Full Gold page (7.25" wide x 9.825" high) ad in Program Journal
- Logo on United Way website
- Recognition in Powerpoint display at event
- Prime placement of company name in email blasts
- Recognition at podium
- Sponsor listing in Program Journal

**Silver Event Sponsor: \$2,500**

(\$2,341 is tax deductible)

- One table (10 guests) with option to donate two tickets to a nonprofit organization of your choice
- Full Silver page (7.25" wide x 9.825" high) ad in Program Journal
- Logo on United Way website
- Recognition in Powerpoint display at event
- Sponsor listing in Program Journal

**Bronze: \$1,000**

(\$920.35 is tax deductible)

- Half table (5 Guests)
- Half page (7.25" wide x 4.75" high) ad in Program Journal
- Business name on United Way website
- Sponsor listing in Program Journal

**Business Supporter: \$500**

(\$452 is tax deductible)

- Three tickets
- Business card (3.5" wide x 2" high) ad in Program Journal
- Business name on United Way website
- Sponsor listing in Program Journal

# United Way's Annual Community Breakfast, our "Breakfast of Champions"

Tuesday, September 18, 2018

7:30am – 9:00am at The Poughkeepsie Grand Hotel

## Ad Dimensions

- Full Page  
7.25" wide x 9.825" high
- Half Page  
7.25" wide x 4.75" high
- Quarter Page  
3.75" wide x 4.75" high
- Business Card  
3.5" wide x 2" high

**PLEASE NOTE PROGRAM JOURNAL ADS ARE BLACK & WHITE**

Please complete this form and return it to United Way by August 15. Email it to [rjohnson@uwdor.org](mailto:rjohnson@uwdor.org), fax it to 845-471-1933, or mail it to United Way, 75 Market Street, Poughkeepsie, NY 12601 Attn: 2018 Breakfast

Sponsor Level	Cost	Program Journal Ad	Cost
<input type="checkbox"/> Presenting	\$10,000	<input type="checkbox"/> Full Page	\$250
<input type="checkbox"/> Platinum	\$ 7,500	<input type="checkbox"/> Half Page	\$150
<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Quarter Page	\$125
<input type="checkbox"/> Silver	\$ 2,500	<input type="checkbox"/> Business Card	\$100
<input type="checkbox"/> Bronze	\$ 1,000		
<input type="checkbox"/> Business Supporter	\$ 500		

Tickets

☐ #\_\_\_\_\_ Tickets x \$40 \$\_\_\_\_\_

Total \$\_\_\_\_\_ Total \$\_\_\_\_\_

*Please email your digital ads (PDF/JPG/TIFF) by August 21, 2018 to [edarrow@uwdor.org](mailto:edarrow@uwdor.org).  
If you would like us to design an ad for you, please call Emily at (845) 471-1900 ext 3114.*

Name \_\_\_\_\_

Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

I cannot attend, but would like to support the United Way with my donation of \$\_\_\_\_\_

☐ Check Please make checks payable to United Way of the Dutchess-Orange Region  
Mail to: United Way, 75 Market Street, Poughkeepsie, NY 12601

☐ Visa/MC/AMEX/Discover # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Questions?** Contact Rachel Johnson at 845-471-1900 ext 3118