

# 20 DAYS OF UNITED WAY MESSAGING

These short statements about United Way can be e-mailed by Employee Campaign Managers to help educate their co-workers about the value of United Way and improve campaign results.

- United Way of the Dutchess-Orange Region met the needs of 61,000 people in 2011.
- With a higher number of working poor and increased family stresses, our community's needs are increasing. Help your neighbors by donating to United Way this year, even \$1.00 a paycheck goes a long way!
- One in four children goes to bed hungry in our region. In some places, 30 of every 100 students drop out of school. Nearly 15 percent of our population under age 65 has no health insurance. Your help is more important than ever.
- United Way provides several special services to our community. One of these is United Way's 2-1-1, a program designed to connect people to the community resources that can help. Call 2-1-1 between 9:00 a.m. and 7:00 p.m., 7 days a week.
- When you give to United Way, your money goes far, but not far away. Dollars raised in our community stay in our community to help build a better place for all of us to live, work and raise a family.
- United Way of the Dutchess-Orange Region works with more than 100 programs and 45 organizations to provide services in the areas of education, income and health.
- The Workplace Campaign is United Way's major fundraising effort. Last year, we raised more than \$2 million to help our community thrive.
- United Way provides community solutions. By researching community needs, finding programs that can best address those needs, and monitoring program results we ensure that your contribution is addressing the underlying causes of real issues.
- United Way encourages you to get involved in our community. GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

# 20 DAYS OF UNITED WAY MESSAGING

- United Way is the most powerful way to give to your community. By adding your gift to that of so many others, we can accomplish so much more than we could alone.
- Wouldn't knowing that you positively changed just one person's life really make you feel good? Change a life today, give to United Way.
- Your gift to United Way improves the lives of thousands of people every day, 365 days a year.
- United Way invests your gift in the building blocks for a good life--education, income and health.
- Payroll deduction allows you to make a big impact with a small gift each pay period. If everyone makes a gift of \$1 or \$2 each week, we can meet the increased needs in our community.
- United Way has many volunteer opportunities--campaign, impact teams, board member, office help and more. Other volunteer opportunities are also available at many local organizations.
- Check out the Volunteer section on our website at [www.uwdor.org](http://www.uwdor.org).
- If you have a story about how you LIVE UNITED, or how United Way has impacted your life, visit our web-site at [www.uwdor.org](http://www.uwdor.org).
- United Way encourages programs to work together to address community needs. By organizing partnerships, providing opportunities for networking, and hosting educational opportunities, United Way is helping our partners be more effective.
- When we make a difference in the life of one person, we make our entire community stronger. That's why we invite you to join us, to LIVE UNITED.
- United Way of the Dutchess-Orange Region is recognized as a community leader in creating community partnerships that get results.