

United Way of the Dutchess-Orange Region's Annual

COMMUNITY BREAKFAST

Tuesday, September 24th, 2019

7:30am - 9:00am

The Poughkeepsie Grand Hotel

2019 COMMUNITY CHAMPIONS

Dr. Pamela R. Edington
President
Dutchess Community College

Dr. Kristine M. Young
President
Orange County
Community College

& two Champion Nonprofits: The Art Effect & Cornerstone Family Healthcare

Presenting Sponsor: \$10,000

(\$9,652 is tax deductible)

You are the presenting sponsor bringing the annual Community Breakfast to the community. You will have naming rights and your name/logo will be integrated into the event branding!

Your company will open up at the podium!

- Your company name and sponsorship level will be announced in a United Way press release prior to the event
- Invited to speak at the podium to welcome guests to breakfast
- Prime seating: Two VIP Tables of 10 (20 guests) with option to donate one of the tables to a nonprofit organization of your choice
- Full page (7.25" wide x 9.825" high) color ad on back cover of Program Journal
- Presenting Sponsor will receive "top billing" in print advertising and in all event promotion, and social media
- Recognition in Powerpoint display at event
- Photo with the 2019 Community Champion Honorees
- Prime logo placement on United Way website
- Sponsor listing in Program Journal

Platinum Event Sponsor: \$7,500

(\$7,152 is tax deductible)

- Prime Seating: Two VIP Tables of 10 (20 guests) with option to donate one of the tables to a nonprofit organization of your choice
- Full page Platinum or Inside Back Cover (7.25" wide x 9.825" high) ad in Program Journal
- Logo recognition in all print advertising
- Recognition in Powerpoint display at event
- Prime placement of company name in email blasts and all event promotions
- Logo on United Way website
- Recognition at podium
- Sponsor listing in Program Journal

Gold Event Sponsor: \$5,000

(\$4,826 is tax deductible)

- One table (10 Guests) with option to donate two of the 10 tickets to a nonprofit organization of your choice
- Full Gold page (7.25" wide x 9.825" high) ad in Program Journal
- Logo on United Way website
- Recognition in Powerpoint display at event
- Prime placement of company name in email blasts
- Recognition at podium
- Sponsor listing in Program Journal

Silver Event Sponsor: \$2,500

(\$2,326 is tax deductible)

- One table (10 guests)
- Full Silver page (7.25" wide x 9.825" high) ad in Program Journal
- Logo on United Way website
- Recognition in Powerpoint display at event
- Sponsor listing in Program Journal

Bronze: \$1,000

(\$913 is tax deductible)

- Half table (5 Guests)
- Half page (7.25" wide x 4.75" high) ad in Program Journal
- Business name on United Way website
- Sponsor listing in Program Journal

Business Supporter: \$500

(\$448 is tax deductible)

- Three tickets
- Business card (3.5" wide x 2" high) ad in Program Journal
- Business name on United Way website
- Sponsor listing in Program Journal

(see over)

United Way's Annual Community Breakfast

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7:30am – 9:00am at The Poughkeepsie Grand Hotel

Ad Dimensions

- Full Page
7.25" wide x 9.825" high
- Half Page
7.25" wide x 4.75" high
- Quarter Page
3.75" wide x 4.75" high
- Business Card
3.5" wide x 2" high

PLEASE NOTE PROGRAM JOURNAL ADS ARE BLACK & WHITE

Please complete this form and return it to United Way by August 26. Email it to events@uwdor.org, fax it to 845-471-1933, or mail it to United Way, 75 Market Street, Poughkeepsie, NY 12601 Attn: 2019 Breakfast

Sponsor Level	Cost	Program Journal Ad	Cost
<input type="checkbox"/> Presenting	\$10,000	<input type="checkbox"/> Full Page	\$400
<input type="checkbox"/> Platinum	\$ 7,500	<input type="checkbox"/> Half Page	\$250
<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Quarter Page	\$150
<input type="checkbox"/> Silver	\$ 2,500	<input type="checkbox"/> Business Card	\$100
<input type="checkbox"/> Bronze	\$ 1,000		
<input type="checkbox"/> Business Supporter	\$ 500		
Total \$_____		Tickets	
		<input type="checkbox"/> #_____ Tickets x \$40	\$_____
		Total \$_____	

*Please email your digital ads (PDF/JPG/TIFF) by August 26, 2019 to smarchewka@uwdor.org.
If you would like us to design an ad for you, please call Susan at (845) 471-1900 ext 3126.*

Name _____

Business _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

I cannot attend, but would like to support the United Way with my donation of \$_____

☐ Check Please make checks payable to United Way of the Dutchess-Orange Region
Mail to: United Way, 75 Market Street, Poughkeepsie, NY 12601

☐ Visa/MC/AMEX/Discover # _____ Exp _____ Code _____

Signature _____ Date _____

Questions? Contact Susan Marchewka at 845-471-1900 ext 3126