

United Way of the Dutchess-Orange Region

# Celebration of Service Awards Dinner

Wednesday, May 1, 2019

*Distinguished Leadership Award Recipient*

**Honoring Maureen Halahan**

President & CEO, Orange County Partnership

**SPONSORSHIP  
OPPORTUNITIES**



**PRESENTING SPONSOR: \$15,000**

(\$13,964 is tax deductible)

*Impress clients, customers, and your employees with a stronger association with the community's premier impact organization. You will have naming rights and your name/logo will be integrated into the event branding! Your company will open up at the podium!*

- Product/service exclusivity. No other company in the same industry category will be permitted to sponsor the event at this level
- Your company logo will be projected on the wall during the cocktail reception and on video presentation screens
- An opportunity to have a special appetizer created and named in your honor for the cocktail reception
- Your company name and sponsorship level will be featured in a United Way press release prior to the event
- Opportunity to include company materials and/or donated product as departing gift
- Invited to speak at the podium to welcome guests to dinner
- Prime seating: Two VIP Tables of 10 (20 guests)
- One additional table sponsored by you and donated to a community nonprofit of your choice
- Full page color ad on back cover of Awards Program Journal (7.25" wide x 9.825" high)
- Presenting Sponsor will receive "top billing" on printed invitation and in all event advertising, promotion, signage and social media
- An exclusive photo opportunity with Distinguished Leadership Award Honoree
- An opportunity to have a member of United Way leadership host your table
- Prime logo placement on United Way website
- Your company listing featured in UWDOR's Annual Report

*In-Kind Sponsorships are recognized at a level of half the dollar value of the donation.*

[www.uwdor.org/celebration2019](http://www.uwdor.org/celebration2019)

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**PLATINUM EVENT SPONSOR: \$10,000**

(\$8,964 is tax deductible)

- Prime Seating: Two VIP Tables of 10 (20 guests)
- One additional table sponsored by you and donated to a community nonprofit of your choice
- Full Platinum page ad in Awards Program Journal (7.25" wide x 9.825" high)
- Prime placement of logo or company name printed on invitation (deadline 2/16) and in all event advertising, promotion, and signage including banner display
- An exclusive photo opportunity with Distinguished Leadership Award Honoree
- An opportunity to have a representative from United Way or one of our nonprofit partners seated at your table
- Logo on United Way website
- Recognition from podium at event
- Your company listing featured in UWDOR's Annual Report

**GOLD EVENT SPONSOR: \$7,500**

(\$6,464 is tax deductible)

- Two tables (20 Guests)
- Option to donate two tickets to a community nonprofit of your choice
- Full Gold page ad in Awards Program Journal (7.25" wide x 9.825" high)
- Logo on United Way website
- Recognition on banner display
- Your company listing featured in UWDOR's Annual Report

**SILVER EVENT SPONSOR: \$5,000**

(\$3,964 is tax deductible)

- Two tables (20 guests)
- Option to donate two tickets to a community nonprofit of your choice
- Full Silver page ad in Awards Program Journal (7.25" wide x 9.825" high)
- Logo on United Way website
- Your company listing featured in UWDOR's Annual Report

**BRONZE EVENT SPONSOR: \$2,500**

(\$1,982 is tax deductible)

- One table (10 Guests)
- Half Bronze page ad in Awards Program Journal (7.25" wide x 4.75" high)
- Logo on United Way website
- Your company listing featured in UWDOR's Annual Report

**BUSINESS SUPPORTER: \$1,000**

(\$792 is tax deductible)

- Four tickets
- Quarter page ad in Program Journal (3.75" wide X 4.75" high)
- Business name on United Way website
- Your company listing featured in UWDOR's Annual Report

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5:30pm Reception

7:00 - 9:00pm Dinner

Anthony's Pier 9

2975 RTE 9W, New Windsor, NY 12553

*Please email your digital ad (PDF/JPG/TIFF) by March 22, 2019 to edarrow@uwdor.org.*

*If you would like us to design an ad for you, please call Emily at (845) 471-1900 ext 3114.*

**AD DIMENSIONS**

- Full Page (7.25" wide x 9.825" high)
- Half Page (7.25" wide x 4.75" high)
- Quarter Page (3.75" wide x 4.75" high)
- Business Card (3.5" wide x 2" high)

**PLEASE NOTE PROGRAM JOURNAL ADS ARE BLACK & WHITE**

Sponsor Level		Cost	Program Journal Ad		Cost
<input type="checkbox"/>	Presenting	\$15,000	<input type="checkbox"/>	Full Page	\$ 750
<input type="checkbox"/>	Platinum	\$10,000	<input type="checkbox"/>	Half Page	\$ 500
<input type="checkbox"/>	Gold	\$ 7,500	<input type="checkbox"/>	Quarter Page	\$ 350
<input type="checkbox"/>	Silver	\$ 5,000	<input type="checkbox"/>	Business Card	\$ 200
<input type="checkbox"/>	Bronze	\$ 2,500	<input type="checkbox"/>	Tickets	
<input type="checkbox"/>	Business	\$ 1,000		#_____ Tickets x \$135	
Total \$_____			Total \$_____		

Name \_\_\_\_\_

Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

I cannot attend, but would like to support the United Way with my donation of \$\_\_\_\_\_

Check Please make checks payable to United Way of the Dutchess-Orange Region  
 Mail to: United Way, 75 Market Street, Poughkeepsie, NY 12601

Visa/MC/AMEX/Discover # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Questions? **Call 845-471-1900 ext 3118**  
[www.uwdor.org/celebration2019](http://www.uwdor.org/celebration2019)