

An immersive leadership program, United Way's Loaned Executive Program is designed to be a rewarding opportunity for your organization, employees, United Way and, most importantly, our community. United Way calls on you, our corporate parters, to lend your best and brightest employees this year to help in all aspects of community engagement while they gain experience in project management, communication, public speaking, professional networking, relationship building and corporate social responsibility impact. Loaned Executives (LEs) assist United Way in fundraising, engaging volunteers and event planning. In return, United Way provides ongoing professional development that focuses directly on executive skill building.

BENEFITS TO THE SPONSORING BUSINESS

- Boosts organization visibility and strengthens external relations with other organizations through contacts and working relationships
- · Increases number of employees with advanced leadership potential
- · Free professional training at no cost to your organization
- Meet your corporate social responsibility goals by impacting the quality of life in the community where your organization conducts business
- Recognition as community leader at various United Way campaign events, including our annual Celebration of Service awards dinner in the spring; on website and program materials

BENEFITS TO THE **FMPLOYFF**

- Increased confidence and leadership ability, communication, public speaking, creative thinking, problem solving, negotiation, project and time management skills
- Ongoing hands-on professional development workshops and experiences
- · Close interaction with key community leaders and corporations to expand professional network
- Opportunity to have a direct impact on mobilizing resources to create measurable and lasting change in the community
- Lifetime of valuable community connections and friendships
- · Priority access to United Way resources
- Authority to nominate future Loaned Executives to the program

BENEFITS TO THE COMMUNITY

- Increased public awareness and support for community needs
- Improved fundraising results while maximizing campaign resources
- · Inspired passionate champions

As a Loaned Executive I support causes I believe in while educating and engaging employees about how each dollar they contribute directly impacts our local community. Working with community and business leaders last year, I received invaluable training and put into practice integral communications skills, necessary for any successful professional. Join United Way's Loaned Executive Team today to create a better tomorrow!

Leslie Tracey-Delauney

Making Life-Changing Moments Happen.





Connecting People. Creating Change. Impacting Lives.

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DOING GOOD

IS GOOD BUSINESS

Ideal Candidates

- · Care for the community
- Are open minded and determined to fulfill their dreams and goals
- · Demonstrate commitment to accountability and follow-through
- · Are interested in associating with top industry leaders in our region

Expectations

- Attend United Way-led professional development training
- · Serve as liaison between United Way and top local businesses
- Educate the community about United Way at meetings, presentations and at volunteer events
- · Report weekly progress to United Way Staff

Organizational Commitment

- Loan United Way your employee for 2 hours per week from September through June
- Attendance at campaign events to demonstrate commitment to advancing community change through United Way

LEARN MORE CONTACT

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ORGANIZATIONS WHO HAVE LOANED US EXECUTIVES IN THE PAST

Abilities First The Affinity Group Astor Services for Children & Families Bank of Millbrook Beta Financial Group, LLC Bridgeway Federal Credit Union The Center for the Prevention of Child Abuse **Central Hudson Gas & Electric Corp Citi Smith Barney Cornell Cooperative Extension of Dutchess County** D'Arcangelo & Company, LLP **Dutchess Tourism, Inc Emery & Webb, Inc Family Services, Inc** Fidelis Care, New York **Frontier Communications Grace Smith House Greystone Programs, Inc**

Hannaford Food and Drug HealthQuest, Inc **Heartland Payment Systems Hometown Bank HSBC Bank Hudson Valley Federal Credit Union Hudson Valley Renegades IBM Corporation Jeff Bank Legal Services of the Hudson Valley** M&T Bank, Hudson Valley Division Manpower, Inc **Marist College** Marshall & Sterling, Inc. **Mental Health Association in Orange** County, Inc **MetLife Resources Mid-Hudson Civic Center** MidHudson Regional Hospital of Westchester Medical Center **New Horizons Resources, Inc**

New York Life Insurance Corp Orange County Government Orange County Rural Development Advisory Corp Orange Bank & Trust Pathstone The Pines of Poughkeepsie **Precision Pipeline Solutions, LLC Prudential Financial Residential Home Funding Corp** RBT CPAs, LLP **Rhinebeck Bank Riverside Bank** Rose & Kiernan, Inc. **Sterling National Bank TD Bank** The Valley Group, Inc **Vassar Brothers Medical Center Walden Savings Bank** Wilmington Trust, NA Wingate Heathcare